



Personal Data Policy

Svendsen Sport A/S manages only necessary personal data.

Svendsen Sport A/S collects, manages and stores the personal data that is necessary in relation to solving the agreed tasks.

Svendsen Sport A/S deletes personal data, when it is no longer necessary.

Svendsen Sport A/S deletes personal data, when it's no longer necessary in relation to the purpose which was the reason for the collection. In principle, it will be after the end of the relation. Data for accounting purposes, however, we always keep for at least 5 years due to the rules in the Accounting Act and the Money Laundering Act.

Disclosure and transfer of personal data

Svendsen Sport A/S discloses and transfers data to partners and other parties, if it's necessary for the fulfillment of the agreement that we have concluded with you.

Svendsen Sport A/S sometimes chooses to use data servers, including providers of software, webhosting, backup, security and storage. When we use data servers, it is only for specific purposes and it is still our responsibility that your information is processed in accordance with valid and applicable law and the current personal data policy.

Svendsen Sport A/S doesn't disclose personal data for purposes that do not comply with the agreement, for example disclosure to others for use in marketing activities - unless we have agreed with you in relation with the collection or obtaining consent from you after having you informed in advance, what your data will be used for. You may at any time request us to stop the disclosure of personal information, regardless of whether it has been agreed or consented to it.

Svendsen Sport A/S, however, doesn't not require consent if we are legally required to disclose personal data, for example, as a statutory report to an authority.

Right to have access to personal data

You have the right to be informed at any time, what personal data we manage about you, where it originates from and what we use it for. You can also get informed about how long we store personal data and who receives data. However, access can be restricted in regards to other people's privacy, trade secrets and intellectual property rights. You can make use of these rights by contacting us.

Right to have inaccurate personal data corrected or deleted

If you believe that your personal data we manage is inaccurate or incorrect, you can contact us and have it corrected.

In some cases, we will have an obligation to delete personal data. This applies, for example, if you withdraw your consent. If you believe data is no longer necessary for the purpose we collected it, you can ask to have it deleted. You may also contact us if you believe that personal data is being processed in violation of the law or other legal obligations.

Right to object to our processing of personal data

You are entitled to object to our processing of personal data. You can also object to our disclosure of data for marketing purposes. If your objection is justified, we will stop processing and we will delete your data unless we are required by law to store it.

If you wish to use your right to data portability, you will receive personal data from us in a commonly used format

You have the right to receive the personal data you have made available to us and the data we have obtained from you through other parties based on your consent

Use of rights

If you want to access data, get it corrected or deleted or object to our data processing, we will investigate if it is possible to answer your inquiry as soon as possible and no later than 30 days after we have received your enquiry.

Right to appeal to the Data Inspectorate

You are entitled to appeal to the Data Inspectorate if you believe that Svendsen Sport A/S's processing of personal data does not comply with regulatory requirements.

Contact details for Data responsible

Svendsen Sport A/S

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